

Physician Social Network Comparison

Features/Benefits	med3q	MedScape	Sermo	NetDoc	DocsBoard
Launched	7/9/2007	4/3/1999	7/12/2006	10/21/2002	2/26/2004
Owner/Location	Three Questions, LLC, Fort Worth, Texas	MedScape, Inc. New York, N.Y.	Sermo, Inc., Cambridge, Mass.	Medical Resource Group, LLC, Coppell, Texas	DocsBoard.com, Tyler, Texas
Alexa Internet Ranking: 6/13/07	N/A	5,750	223,205	414,481	470,000
Free Membership	✓	✓	✓	✓	✓
Physician-Only Access	✓	✓	✓	✓	✓
Social Networking	✓	✓	✓	✓	✓
Recreational Forums	✓				
Interaction with Patients	✓				
Free Personal Health Tools	✓				
Free Business Advice for Doctors	✓	✓		✓	✓
Video Postings	✓				
Physician Articles	✓	✓		✓	
Physician Bloggers	✓				
Physician Postings	✓	✓	✓	✓	✓
Professional Networking	✓	✓	✓	✓	✓
Customized News Feeds	✓	✓		✓	
CME Tracking	✓	✓			
Clinical Forums	✓	✓	✓	✓	✓