

# Dean Lindsay Endorsements

“Thank you, Dean Lindsay! You did an outstanding job speaking to the Independent Insurance Agents of Iowa's 101st Annual Convention. You delivered a **highly entertaining and motivational** presentation and really **hit it out of the park!** Thanks for investing the time in getting to know our group.

Your **blend of sales, customer care, and relationship building insight was right on the money,** and you are a **blast to watch – super funny.** The feedback from our members was outstanding and we are happy to refer your name to anyone needing a first rate professional speaker. **Thanks for 'being progress' for IIAI.**”

*-- Bob Skow  
Chief Executive Officer  
Independent Insurance Agents of Iowa*

**“Dean’s program was the perfect fit & one of the best we have ever had.”**

*-- Judi Phares  
President and Founder  
RTI/Community Management Associates, Inc.*

“Dean Lindsay is an **awesome and highly professional speaker** and his professionalism speaks volumes about his character. I have had the privilege of engaging Dean as a keynote speaker many times. **He tailors his message to fit his audience** therefore, no two presentations are exactly alike. Dean’s **humorous approach** in his presentations, whether to an audience of a hundred or a thousand, delivers the full impact of his message while keeping **everyone engaged** in the learning experience.”

*-- Kristin E. Hiatt,  
Executive Director/CEO,  
Institute of Real Estate Management, Dallas*

“Dean rivets you to the topic. **He is a must see.**”

*-- Kelley Akins, Sales Professional  
Pacific Life & Annuity*

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“Dean Lindsay did an **excellent job** when he spoke at a recognition breakfast for our seasoned professional insurance managers. He understood his audience and related to their interests and needs.

**Dean was right on the mark, the perfect blend of solid humor and valuable content.** We look forward to inviting Dean back again to speak to our membership and we look would gladly recommend him to others.  
**Thanks Dean, a job extremely well done.”**

*-- Bruce Lidstrom, General Manager,  
National Association of Mutual Insurance Companies*

**“Dean is one of the best speakers I have ever seen: engaging, persuasive, and passionate.”**

*-- Amy Dunker  
Vice President Business Development  
Western Union*

“**Dean was TERRIFIC!!** He did a lot of homework on World Kitchen and started his presentation by impressively naming off all of the brands we carry! Heck, some days I can’t even do that!

He made a **real connection with my troops** and gave us some great philosophy and tips for our busy season on both Customer Service and Phone Sales. **He was a great kick-off** to our extended hours busy season and **I give Dean an A+ for his presentation.**”

*-- Geri Barton, Director of Customer Service,  
World Kitchen LLC  
(The World Kitchen Brands are Baker's Secret, Chicago Cutlery,  
Corelle, Corningware, EKCO, Magnalite, OLFA, Pyrex, Revere, Vision)*

“**Dean’s ideas work.** I have encouraged several professionals needing a boost in their bottom lines to retain the **superior services of Dean Lindsay** and I encourage you to as well.”

*-- Michael Whitehead  
President, Whitehead and Mueller  
Environmental & Engineering Consulting*

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**“Lindsay's energy level seems to know no bounds.”**

*-- Dallas Business Journal*

“Thank you for a job well done. **Your words made a huge impact and your enthusiasm and energy is contagious.** Your presentation was professional, informative, and your advice to how to continue to grow our organization was right on. Thanks again for an **outstanding job.**”

*-- Dr. Tammy Wong,  
President of Sun Women,  
Sun Microsystems, Inc.*

**“Dean is outstanding- authentic, knowledgeable, motivating.”**

*-- Nancy Blackburn,  
HR Manager,  
Pacific Life and Annuity*

“WOW Dean! A big congratulations to you on scoring a **4.97 rating out of a possible 5.0.** That is no easy feat when speaking to a room full of meeting planners. We **absolutely loved your humorous and content rich presentation.** Thanks for the awesome job and for being so easy to work with.”

*-- Sherry DeLaGarza, CMP,  
Meeting Professionals International -  
DFW Chapter, Speaker Liaison*

“Thanks for speaking at our annual sales meeting. **You were without a doubt the most entertaining and motivational speaker we have ever had speak to our group.** You strike a great balance between entertainment and substance. Your message had **great take away value** for our sales team and was delivered in such away that everyone left motivated to implement what they had learned. Our sales managers **have made your book required reading for the sales team** and will be reviewing what they have learned in our weekly one on one meetings with the reps.”

*-- Rick Hickman,  
Vice President of Sales  
TRI-KES Wallcovering Source*