

Vivid Communications

▶ Principals:

Katy Barrilleaux, Account Management Director / Partner

Mobile: 469-767-9822

For 20 years, Katy has been helping consumer and B2B clients in a variety of industries ranging from professional services and technology to healthcare and utilities. She's been primarily responsible for marketing and strategy as well as project management.

Katy spends her free time watching sports of all types, especially football and hockey; she's an admitted CourtTV junkie and holds a black belt in shopping. She lives and works in Duncanville and is a Texas Ex.

Kevin Mote, Creative Director / Partner

Mobile: 214-392-8147

Kevin is a 1983 graduate of Art Center College of Design in Pasadena, California. For the past 22 years, Kevin has lived in Texas and created award-winning creative work for such high-profile clients as the Texas Lottery, Texas Department of Tourism, Pepsi, Tabasco, Southwest Airlines, the Wall Street Journal and TU Electric (TXU)—just to name a few.

Kevin is an avid dirt biker, Tee Ball coach and claims to have once found a diamond ring in his tostada at Taco Bell.

Katy and Kevin have worked together for 5 years.

▶ Overview:

Vivid Communications is a full-service advertising agency. We are classified as an MWOB and can handle any size project on a one-time basis or a long-term initiative.

▶ Capabilities:

- Marketing plans
- Product launches
- Lead-Generation
- Branding
- Naming
- Graphic identity
- Logo
- Tagline
- Television
- Radio
- Outdoor
- Magazine
- Newspaper
- Direct mail
- Website
- Internet marketing
- Non-traditional advertising

Vivid
COMMUNICATIONS

3625 N. Hall Street, Suite 900
Dallas, Texas 75219-5147

214.764.4104
www.vividresults.com

▶ Account Experience:

Entertainment/Hospitality

Dallas Symphony
The Fort Worth Zoo
Four Bears Casino & Lodge
LaQuinta
Rodeway Inns International
Southwest Airlines
Underwater World at Pier 39 and Mall of America

Education

Akuratus Corporation
Hickory Hill School
Sandcastles Pre School

Governmental Initiatives

Texas Department of Tourism
Texas Lottery

Financial Services

Bank of America
Centex Home Equity
CitiFinancial Mortgage
Commerce Title
Fannie Mae

Healthcare

Baptist Hospital, Nashville, Tennessee
Healthpoint
Horizon Health
Johnson & Johnson - Wound Care Management
Presbyterian Healthcare System

Retail

Collector's Art
Dillard's

Professional Services

Datamax of Texas
HQ Global Workplaces
PCI (The Parent Coaching Institute)
The Schlichting Group

Real Estate

Stonebridge Ranch

Restaurant

Chili's
Cotton Patch Cafe
Grady's
On The Border
Taco Bell
Tony Roma's

Food Products

Coors
Frito Lay
Pepsi
Tabasco

Technology

airBand Communications
iXP Corp
Nortel Networks
Perot Systems
Texas Instruments
Verizon

Non-profit

Junior Achievement
March of Dimes - North Texas Chapter
Spina Bifida Association of Dallas

Utilities

Heartland Cable
TU Communications (now TXU Communications)
TU Electric (now TXU Energy)

Wholesale

Daisytek International
Sam's Club
Sanderson Plumbing Inc.



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