

Consumer Healthcare Social Network Comparison

Features/Benefits	med3q	WebMD	RevolutionHealth	HealthCare.com
Launched	7/9/2007	May-05	4/20/2007	Dec-06
Owner/Location	Three Questions, LLC Fort Worth, Texas	WebMD, Inc. Atlanta, Georgia	Revolution, LLC Washington DC	HealthCare.com, Inc. Miami, Florida
Alexa Internet Ranking: 6/15/07	N/A	1,506	13,341	72,927
Free Membership	✓	✓		
Social Networking among MDs and members	✓			
Recreational Forums	✓			
Interaction with Physicians	✓	✓		
Free Personal Health Tools	✓	✓	✓	✓
Member Bloggers	✓		✓	
Member Groups	✓	✓		
Member Forums	✓	✓	✓	
Member Postings	✓	✓	✓	
Member Ratings	✓			
Member Surveys	✓	✓		
Doctor Bloggers	✓	✓	✓	
Customized News Feeds	✓	✓		
Library	✓	✓	✓	✓