

STERLING BUSINESS ADVISORS

COMPLETE BUSINESS BROKERAGE SERVICES FOR BUYERS AND SELLERS * MERGER & ACQUISITION INTERMEDIARIES

Brokerage Services

Sterling's seamless step-by-step process leads from a properly prepared listing or a precisely targeted acquisition/merger search to a successful closing.

Buyers – *"Finding The Right Fit"* business !

- Structured due diligence
- Assure that your new business is properly priced. We understand that buyers buy cash flow, as well as future economic performance
- Assistance with buyer financing
- Nationwide business search

Sellers – *"Finding The Right Fit"* buyer !

- Help Prepare your business for sale
- Certified Business Valuations
- Establish a Fair Market Value
- We have the training, tools and experience to deliver pre-qualified and interested buyers
- Help Plan a profitable exit strategy
- Nationwide marketing program
- Preparation of a *Confidential Memorandum* to enhance the presentation and format of vital business information to buyers

CONTACT US:
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Sterling — *adjective* —

1. Conforming to the highest standard
2. Of the highest character *-Webster's Dictionary*

Grow by Acquisition

Merger & Acquisition Intermediaries:

"Finding The Right Fit" -Sterling is experienced in approaching similar or complimentary businesses to explore the possibility of acquisition or merger, allowing you to expand your business or your product or service offerings - locally, regionally, or nationally. We will perform a confidential and highly targeted search to identify the company to enhance your future growth.

Business Valuation

Reasonably-priced independent and Certified Third-party Business Valuation establishes a fair market value... and prepares your business for sale. Sellers get a fair market price for their business, and buyers are assured of value. "Third-party" keeps you at arms length—you hire Sterling and then we sub-contract with the certified valuator. Valuations are often needed for purposes other than a sale, such as: partner buy-out, new financing, divorce, inheritance, trust planning, key-person insurance - or just to know what your business is worth.

Marketing Services

We have decades of top-level corporate marketing and financial experience ... which will be applied to marketing and selling your business.



Business Brokerage

- Selling profitable businesses
- Helping buyers to succeed
- Targeted searches
- Assistance with buyer financing
- Assist with owner exit & tax strategy
- Nationwide (and Canada) reach

Certified 3rd-party Valuations

- Establish a fair market value
- "Third-party" insures impartiality

Merger & Acquisition

- We work with investment & venture firms
- We work with companies
- We perform targeted searches
- Grow your business by acquisition
 - Diversify the services or products you offer, the industries you serve, and your the geographical area.
 - Obtain new customers
 - Reduce competition
 - Gain valuable employees and new technology

Memberships

- Business Brokers Network
- Texas Association of Business Brokers
- International Business Brokers Association
- M&A Source
- Greater Dallas Chamber of Commerce
- Registered as a Texas Securities Dealer for business brokerage transactions

